

1961

Applause

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Recommended Citation

Quarterly, Vol. 07, no. 4 (1961, December), p. 44-51

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Applause

Atlanta

George D. Ashford and James A. Westbrook are new members of AICPA.

Boston

Paul Gerry has been appointed to serve for 1961-62 as Chairman of the Subcommittee on Tax Information of the Public Relations Committee of the Massachusetts Society of CPAs.

Chicago

On October 30 Robert Trueblood addressed the American Institute of Certified Public Accountants' Annual Meeting, held in Chicago. His subject was "Specialization and Educational Problems."

H. Justin Davidson spoke at the accounting session of the American Association of State Highway Officials on

October 11 in Denver, Colorado. His subject: "An Untapped Financial Management Tool—Statistical Sampling."

William Schwanbeck addressed the Toledo, Ohio Tax Forum on travel and entertainment expenses on November 13.

Messrs. Trueblood and Davidson collaborated on an article entitled "Accounting for Decision Making" which appeared in the October 1961 issue of the *Accounting Review*.

John Bly passed the Wisconsin Bar Examination. Two Chicago staff men, Royal Cox and Bertil Gustafson, recently became members of AICPA.

Robert Trueblood will be serving the American Institute of Certified Public Accountants in the following capacities: Member of Council at

large; Member of the Executive Committee; Trustee of the Foundation; Chairman of the Long-Range Objectives Group.

Dallas

David W. Muir has been appointed chairman of the subcommittee on Securities Registration (Texas) of the Committee on Auditing Procedure, Texas Society of CPAs.

Dayton

James Bresnahan was a guest lecturer at the School of Logistics, Wright-Patterson Air Force Base. His subject was "The Feasibility Study." Les Buenzow has been re-appointed to a second three-year term on the Accountancy Board of Ohio.

Committee appointments for The Ohio Society of Certified Public Accountants include R. Allan Parker, E. A. Duff Macbeth, Leon J. Sachleben and L. Luke Ware. They are also serving on Dayton Chapter committees, as are Herman J. Olt, L. W. Buenzow, Dane W. Charles, Donald A. Custer, Francis P. Rieser, Chester W. Russ, Robert J. Sack, Francis J. Schubert, Charles G. Taylor and Jack L. Wright.

R. Allan Parker has been appointed chairman of the Constitution Committee of the AICPA. Leon Sachleben appeared on a three-man panel before a regional meeting of Mutual Benefit Life Insurance men to discuss the new Ohio law regarding professional associations.

Denver

Carleton Griffin will be teaching a day-long tax planning course in Denver and Colorado Springs on December 8 and 9 for the Colorado Society of CPAs in conjunction with the professional de-

velopment program of the American Institute. The course is entitled, "The Purchase, Sale or Liquidation of the Corporate Business."

While Arthur Samelson was away, Richard Shuma took over the duties of chairman of the CPA Division for the Denver United Fund and helped to make this campaign a success.

Detroit

On September 21 William L. Gay spoke on "The Practicality of Classical Approach to Accounting" before the Ann Arbor Chapter of the National Association of Accountants.

John F. Keydel and Millard L. Breiden conducted a clinic on budgeting for a National Office Management Association conference held at Wayne State University.

In early October James E. Seitz and Millard L. Breiden made presentations on the topic "Implementation of Plans and Measurement of Progress Toward Plans" at one of a series of seminars on business management which are being sponsored jointly by Michigan State University-Oakland Campus and the Small Business Administration.

"Inventory Management" was the subject of a talk presented by Donald A. Curtis before the Seattle Chapter of the Systems and Procedures Association on October 20.

On September 25 James E. Seitz, with Walter A. Howell of Parke, Davis & Company as co-speaker, discussed inventory management before the Detroit Chapter of the National Association of Accountants. Mr. Seitz also spoke to the Seattle Chapter of the NAA in November on profitability accounting.

Roger C. Markhus is teaching a course in tax accounting this semester at the University of Michigan Dearborn Center.

William S. Harter served as a panel member at the annual meeting of the Michigan Association of CPAs. The topic discussed by the panel was "Review of Reports and Working Papers."

Lyman Curtis was a member of a panel on "Changes and Developments in Michigan Taxes" at the CPA State Tax Forum, November 6, at Michigan State University.

Donald W. Jennings spoke on profitability accounting before the Grand Rapids Chapter of NAA on November 21.

Al Mlot has been appointed to the National Accounting and Finance Council Membership Committee of the American Trucking Association. Mr. Mlot is also acting as a team captain for the Detroit Chapter of the National Association of Accountants.

Henry E. Bodman II has been named Chairman of the Wayne County Building Authority.

Russell E. Palmer was recently appointed to the Mayor's Advisory Committee in Southfield, Michigan.

Executive Office

Eli Gerver spoke to the Alpha Gamma Chapter of Beta Alpha Psi, the National Honorary and Professional Accounting Fraternity, at the City College in New York on November 28. His subject was "Federal Taxation."

Mr. Gerver also spoke on "Expansion with Non-Public Financing" at the Fall Technical Meeting of the New York Society of CPAs on October 16.

Joseph Levee spoke at the October 26 meeting of the New York State Society of CPAs. The meeting covered "The New Frontier and International Tax Planning."

Houston

Owen Lipscomb was one of the featured speakers at the Tax Institute sponsored by the Texas Society of CPAs on October 4. His speech was entitled, "Some Aspects of Tax Ethics in the Administration of a Tax Practice."

He was also appointed a member of the Taxation Planning Committee of the Houston Law Foundation and has been asked to attend the Board of Trustees' meetings as the accountant for this Foundation.

Kansas City

Mary J. McCann has been elected treasurer and a member of the Board of Directors of the Women's Chamber of Commerce of Kansas City, Missouri for 1961-62. Miss McCann has also been appointed Missouri State Chairman of the Membership Committee of the AICPA.

John D. Crouch has been reappointed to the Savings & Loan Auditing Committee of the AICPA. Mr. Crouch was elected second vice-president of the Missouri Society of CPAs and will also serve as editor of *The Asset*, publication of the Society.

Glen A. Olson has been elected president of the Kansas City Chapter of the Missouri Society of CPAs. Committee appointments of the Kansas City Chapter for 1961-62 include: Richard V. Julian — Cooperation with Banks and Other Organizations; Kenneth L. Brown — Membership; Forest R. DeHaven — Chairman, State Taxation Committee.

Loren G. Hoffman and Glen A. Olson have been selected for the City Manager's personnel examining committee which will examine high level appointments involving professional and skilled personnel in the administration of city affairs.

New members of the AICPA from the Kansas City Office are Jerry B. Jackson, Kenneth L. Brown and Robert B. Miller, Jr.

Glen A. Olson served as program chairman at the meeting of the National Association of Accountants held at the Hotel President in Kansas City on October 16. The topic was internal reporting for management decisions.

Los Angeles

John Heil and Thomas Drenten were speakers at an AMA Seminar on "Profitability Accounting and Control" in Los Angeles on November 13-17. Mr. Heil also gave a talk on the "Problems and Procedures of Auditing Savings and Loan Associations" before the Channel Counties Chapter of the California Society of CPAs on September 18.

Robert Dodson and John Heil represented the firm at the annual convention of Managing Officers of Savings and Loan Associations held in San Francisco during the week of September 22.

On October 18, Neil Bersch appeared on a three-man panel sponsored by Shearson Hammill & Co., stock brokers, on the subject, "Tax Planning as It Affects Year-end Security Transactions." Over 300 people were present at the meeting.

Patrick Denny was elected to serve on the California Membership Com-

mittee of the American Institute of CPAs.

Management Services Central Staff

Richard E. Sprague addressed the Third Annual Electronic Data Processing Conference in Chicago, September 25-29. Mr. Sprague contributed an article on "Advances in Data Processing Hardware and Software" to the American Management Association's Report No. 62, which will be distributed to all AMA members enrolled in the Administrative Services and Finance Divisions.

Dennis Mulvihill recently lectured at Air Force School of Logistics, the Ohio State University, on "Feasibility Study."

David Fleisher was treasurer and registration chairman for a one-day seminar on PERT/Critical Path Scheduling held by the American Institute of Industrial Engineers on November 21 in New York.

Robert W. McClendon spoke to the 16th National Conference of the Association for Computing Machinery in Los Angeles on September 5.

Dr. George O'Brien spoke to the New York Chapter of The Institute of Management Sciences on November 15. His subject was "New Advances in the Management of Production."

Richard E. Sprague is scheduled to participate in a special meeting sponsored by the American Institute of Electrical Engineers in Washington, D. C. on December 12-14. His subject: "The Dual Role of On Line-Real Time Systems."

Irving Wachs is teaching a course en-

titled "Installing Improved Data Processing Systems in Small and Decentralized Company Operations" at the Division of General Education, Management Institute, New York University.

Milwaukee

Donald Trawicki addressed the Accounting Club of Marquette University on November 9 on the subject, "Management Services by Public Accounting Firms." Francis Kicsar, presently interning in our office, is president of the organization.

Robert Beyer spoke before the first meeting of the newly-organized Northern Wisconsin Chapter of NAA on October 25. His subject was "Profitability Accounting." Mr. Beyer and Donald Trawicki conducted a profitability accounting seminar at the Management Institute of the University of Wisconsin on October 2-6. He also conducted an AMA Seminar in Los Angeles, November 13-17.

Minneapolis

Barton Burns and Kenneth Schuba are conducting a series of seminars on "Tax Planning for Profits" in conjunction with the NAA educational program.

New York

On October 4 Anthony Daly addressed the Accounting Club at Rutgers University on "Career Opportunities in Public Accounting," and on November 29 spoke before the Accounting Club at St. Peter's College where his topic was "What the Public Accounting Firm Looks for When Interviewing College Seniors."

Kenneth Mages was inducted as an honorary member of Beta Alpha Psi at Fordham University on November 22.

Arthur Michaels was a member of the panel which discussed "Combating Frauds and Overlimit Accounts" at the Metropolitan Controllers' Association meeting on November 15 in New York.

Herbert Weiner spoke before the Greater Houston Retail Controllers' Association on November 21. His topic was "Current Federal Income Tax Problems of Retailers."

Gregory Boni spoke at the 1961-62 Marketing Management Program of the University of Wisconsin. His subject was "Planning for Profit." A group marketing seminar at Columbia University on November 8 heard Mr. Boni speak on the topic, "Sales Analysis as a Tool for Marketing Research."

On October 12 Victor H. Brown spoke on "Return on Investment," at a Financial Seminar for Department Stores held by the Irving Trust Company for department store financial executives. Mr. Brown also addressed the October 27 session of the 1961 Managerial Services Seminar sponsored by The New York State Society of CPAs. His topic was "Accounting as an Aid to Management Decision-Making."

Herbert Paul has an article dealing with the tax concepts of combining and reorganizing corporations in the November issue of the *New York State Certified Public Accountant*.

Lawrence May, who joined our permanent staff in June, has been elected Associate Director of the Manuscript Committee of the National Association of Accountants.

At the request of the Accounting Department of Pace College, John C. Emmert, a supervisor in our tax department, is teaching an accounting course there.

Philadelphia

Lawrence J. Scully has been appointed chairman of the AICPA Council Members from Pennsylvania. As a member of PICPA's legislative "Task Force" Mr. Scully was present when Governor David L. Lawrence signed the new Pennsylvania CPA Law. Mr. Scully was also appointed to a ten-man advisory committee for the fifth-year program in professional accounting at the University of Pennsylvania.

William J. Byrne, representing the National Office Management Association, spoke at a conference of New Jersey school teachers on October 9 on the subject, "Family Budgeting and Applications."

Robert P. Ortlip spoke before the Building Owners and Managers Association on October 17 at the Poor Richard Club. His topic was "Depreciation of Building Equipment and Leasehold Improvements."

Phoenix

Ira Osman has been active on the Steering Committee of the Phoenix Business Education Committee. This group is telling the story of American business to the youth of its community by providing classroom speakers, hosting student counselors and business educators at offices and plants in the area, and providing information in the form of a brochure and a Business Education Workshop. Organizations represented on the committee include the National Office Management Association, Phoenix Personnel Management Associa-

tion, Arizona Society of Certified Public Accountants and the Phoenix Chamber of Commerce.

John Barrett will be a leader of one of the technical sessions at the annual fall meeting of the Arizona Society of CPAs. His subject: "SEC Requirements."

In September Ira Osman, audit supervisor, was one of the speakers at a workshop held in Flagstaff, Arizona by the Arizona Association of Hospital Accountants. His subject was "Hospital Cost Statistics."

R. Dixon Wood, partner, was a panel member during the Third Annual Tax Institute, sponsored by Arizona State University in November. Mr. Wood's subject had to do with income tax aspects of real estate transactions.

During December W. C. Dale, our partner in charge, will be one of the principal speakers at an institute of municipal finance officers, also sponsored by Arizona State University.

Pittsburgh

William J. Simpson has accepted a teaching assignment at the University of Pittsburgh. His subject is "Federal Income Taxes."

Robert J. Monteverde addressed the Administrative Applications Division of the American Society for Quality Control (ASQC) 15th National Meeting on the subject of "The Future Development of Statistical Methods in Management Control."

Mr. Monteverde was appointed a member of the Advisory Committee of the Management Services Committee of the Pennsylvania Institute of CPAs and was elected vice chairman of the

Pittsburgh Chapter of The Institute of Management Sciences.

On September 9 Mr. Monteverde addressed the Rutgers Seminar of the Metropolitan Section, ASQC on the subject of "Concepts of Statistical Sampling in Auditing and Accounting." He addressed the Cleveland Chapter of the American Statistical Association on October 24, when his subject was "Statistical Sampling Methods in Accounting, Auditing, and Management Control."

Irl C. Wallace was elected Director of Seminars of the Pittsburgh Chapter of NAA and William J. Simpson was elected an Associate Director.

Louis A. Werbaneth, Jr. spoke at the Dickinson School of Law Tax Forum on Federal and Pennsylvania Taxation at Harrisburg, Pennsylvania on October 13 and 14. Mr. Werbaneth's subject was "Recent Developments in Capital Gain v. Ordinary Income."

Mr. Werbaneth was named to the Advisory Subcommittee of the Committee on Public Relations of the Pennsylvania Institute of CPAs. On October 25 he addressed the senior students of Duquesne University on "Opportunities in Public Accounting." On November 15 Mr. Werbaneth spoke on "Accounting Methods" at the Tax Seminar sponsored by the Pittsburgh Chapter of the Pennsylvania Institute of CPAs and on December 5 he addressed the Credo Club of Pittsburgh on "Accounting for Bad Debts."

Robert J. Monteverde was a discussion leader at the Pittsburgh Chapter, NAA Annual Discussion Forum on November 6. The subject of the meeting was "The Accountant's Contribu-

tion to Effective Financial Planning and Control."

Louis A. Werbaneth participated on October 26 in a two-man panel with Marshall A. Robinson, Dean of the Graduate School of Business at the University of Pittsburgh. The occasion was a dinner meeting of high school educators and vocational guidance advisors, sponsored by the Pittsburgh Chapter of PICPA.

Irl C. Wallace was named general chairman of the Pittsburgh Chapter of NAA's Annual Discussion Forums and is chairman of one of the sessions on "Guides for Effective Financial Planning—Short Range."

Portland

William Neely and Mal McMinn gave a talk entitled "The High Cost of Carrying Inventories" to the Portland Production and Inventory Control Society on October 17.

St. Louis

Edwin H. Wagner, Jr. was appointed chairman of the Professional Ethics Committee of the Missouri Society of CPAs.

Howard P. Maloney is serving as head of the Accountants' Division of the March of Dimes Fund Raising Campaign.

Edwin H. Wagner, Jr. has been appointed to the Committee on National Defense of the American Institute of CPAs.

San Francisco

Appointments to the California State Society of CPAs committees for 1962 include Dale Bowen, Committee on Management Services; Thomas B. Wall,

Graduate Study Conference Committee; and Paul Kadden, Tax Accounting Conference Committee.

Seattle

Committee appointments for the coming year by the Washington Society of CPAs show the following representation from the Seattle Office:

Robert M. Benjamin, Chairman—
Meeting-Programs
Gerald E. Gorans, Chairman—
Relations with the Bar
Edward P. Tremper—
Auditing Standards
Grant M. Woodfield—
Directory
Durwood L. Alkire—
Legislative
Harold L. Wright—
Management Services
John F. Clearman—
Meetings-Arrangements
Robert W. ApRoberts
Natural Business Year
Dean D. Thornton—
Professional Education
James V. Mitchell—
Speakers' Bureau
Robert J. Mooney—Taxation

Durwood Alkire has a busy schedule of speaking engagements: November 8, Oregon Society of CPAs; November 17, Denver Tax Institute; November 29, Yakima Estate Planning Council and Yakima County Bar Association; December 13, Spokane Chapter of CPAs and Chartered Life Underwriters.

Robert J. Mooney is also on the program committee of the Western Pension Conference, Seattle Chapter, for the coming year.

Washington, D. C.

Karney A. Brasfield contributed a

paper to the National Frozen Food Association for publication in their Frozen Food Factbook. His article was entitled, *Can Facts and Figures Produce Profits?*

On November 6 Mr. Brasfield addressed the National Frozen Food Association Convention in Miami, Florida. His subject was "Profile for Profits."

Thomas E. Hitselberger participated in the fall meeting of the Community Builders' Council of the Urban Land Institute. Discussion centered around data obtained in the recent nationwide survey of shopping center income and expenses.

Mr. Brasfield has been elected a Director of the Washington, D. C. Chapter, NAA, and will serve as Director, Chapter Seminars.

"That's a sure sign of Christmas!" Little Stephen watches as his mother, Mrs Henry C. Korff, removes a plum pudding from its tin. This photograph was published by a Chicago newspaper during last year's holidays.

